

Short term Internship

"Marketing Management of Ceramic Tiles"

Project work

II B.com (G)

2021 - 22

1. K. Ratna padma
2. K. Naga lakshmi
3. M. Sandhya
4. P. Mahesh
5. P. Archana
6. R. Surya prakash
7. SK. Papa
8. SK. Vaseem.

SHORT-TERM INTERNSHIP

“MANUFACTURING PROCESS & MARKETING MANAGEMENT OF CERAMIC TILES”



PROJECT WORK SUBMITTED

BY

KUPPALA RATNA PADMA

UNDER THE SUPERVISION OF

SRI.V.V.SUBBA RAO

DEPARTMENT OF ENGLISH

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**

OFFICIAL CERTIFICATION

This is to certify that **KUPPALA RATNA PADMA** Reg. No. 201108100014 has completed his/her Internship in Aparna Enterprises Private Limited, Peddapuram, E.G. Dist., A.P. on "**Manufacturing Process & Marketing Management of Ceramic Tiles**" under my supervision as a part of partial fulfillment of the requirement for the Degree of II B.Com., (IV Semester) in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.

V.V. Kishore
Mentor

V.V. Kishore
Coordinator

Principal
PRINCIPAL
Government Degree College
SEETHANAGARAM-533 287
E.GDt., (A.P.)

CHAPTER - II

Introduction of The organization:

The main product segments are the wall tiles floor tiles vitrified tiles and porcelain tile segments. The market shares are 35 percent, 53 percent and 2 percent respectively for wall, floor and porcelain tiles. Ceramic tiles as a product segment have grown to 8 million tons production per annum. The potential seems to be great particularly in view of the boom in the housing sector. retail sector and IT and BPO sectors. The Ceramic tiles sector has been clocking a robust growth of 12-15 percent consistently over the last few years. The investment in the Ceramic industry provides employment of 550000 people, 50000 of whom are women is directly employed.



on OnePlus
by Triple Camera



SHORT-TERM INTERNSHIP

**“MANUFACTURING PROCESS
&**

MARKETING MANAGEMENT OF CERAMIC TILES”



PROJECT WORK SUBMITTED

BY

KUSUMA . NAGALAKSHMI

UNDER THE SUPERVISION OF

SRI.V.V.SUBBA RAO

DEPARTMENT OF ENGLISH

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**


OFFICIAL CERTIFICATION

This is to certify that **KUSUMA .NAGALAKSHMI** Reg. No. **201108100015** Nohas completed his/her Internship in Aparna Enterprises Private Limited, Peddapuram, E.G. Dist., A.P. on "**Manufacturing Process & Marketing Management of Ceramic Tiles**" under my supervision as a part of partial fulfillment of the requirement for the Degree of II B.Com., (IV Semester) in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


Principal
PRINCIPAL
Government Degree College
SEETHANAGARAM-533 287,
E.G.Dt., (A.P.)

APARNA ENTERPRISES LIMITED

(An ISO 9001 : 2015 Company)



HR/PW/2022/1511/2197

Date :- 15-11-2022

CERTIFICATE

This is to certify that **Kum.K.NAGALAKSHMI**, Admission. No. **2197** Ind B.Com Student of Government Degree college, Seethanagaram, E.G.Dist., has successfully completed the project / Internship in our Ceramic Tile Factory situated at S.No.913, APIIC Phase-III, Industrial Park, Meddapuram, E.G.Dist.from **16-09-2022 TO 15-11-2022**.

During this period the behaviour and conduct of the student was found good.

For APARNA ENTERPRISES LIMITED

S. Madhusudana Rao
15/11

S. MADHUSUDANA RAO
HEAD - HR & ADMIN.
CERAMIC TILE PLANT



CHAPTER - II

Introduction of the organization:-

the main product segments are the wall tiles floor tiles vitrified tiles and porcelain tile segments, the market shares are 35 percent, 53 percent and 12 percent, respectively for wall, floor and vitrified/porcelain tiles. Ceramic tiles as a product segment have grown to 3.8 million tons per annum the potential seems to be great particularly clearly in view of the boom in the housing sector retail sector and IT and BPO sectors. The ceramic tiles sector has been enjoying robust growth of 12-15 percent consistently over the last few years the investment in the ceramic industry provides employment of 550000 people, 50000 women is directly employed the potential is huge considering the per capita consumption of ceramic tiles in India currently it is at 0.5 sq. m per person in comparison to over 10 sq. m per person in developed countries like China Brazil and Malaysia.

The word ceramic comes from the Greek word "keramos" meaning pottery; it is related to an old Sanskrit root



SHORT-TERM INTERNSHIP

“MANUFACTURING PROCESS

&

MARKETING MANAGEMENT OF CERAMIC TILES”



PROJECT WORK SUBMITTED

BY

M.SANDHYA

UNDER THE SUPERVISION OF

SRI.V.V.SUBBA RAO

DEPARTMENT OF ENGLISH

FROM 16-09-2022 TO 15-11-2022

GOVERNMENT DEGREE COLLEGE

SEETHANAGARAM, E.G. DIST., A.P.


OFFICIAL CERTIFICATION

This M.SANDHYAa is to certify that Reg. 201108100017 Nohas completed his/her Internship in Aparna Enterprises Private Limited, Peddapuram, E.G. Dist., A.P. on "Manufacturing Process & Marketing Management of Ceramic Tiles" under my supervision as a part of partial fulfillment of the requirement for the Degree of II B.Com., (IV Semester) in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


Principal
PRINCIPAL
Government Degree College
SEETHANAGARAM-533 287
E.GDt., (A.P.)

APARNA ENTERPRISES LIMITED

(An ISO 9001:2015 Company)



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HR/PW/2022/1511/2209

Date :- 15-11-2022

CERTIFICATE

This is to certify that **Kum. M.SANDHYA**, Admission. No. 2209 IInd B.Com Student of Government Degree college, Seethanagaram, E.G.Dist., has successfully completed the project / Internship in our Ceramic Tile Factory situated at S.No.913, APIC Phase-III, Industrial Park, Peddapuram, E.G.Dist. from 16-09-2022 TO 15-11-2022.

During this period the behaviour and conduct of the student was found good.

For APARNA ENTERPRISES LIMITED

Handwritten signature
15/11

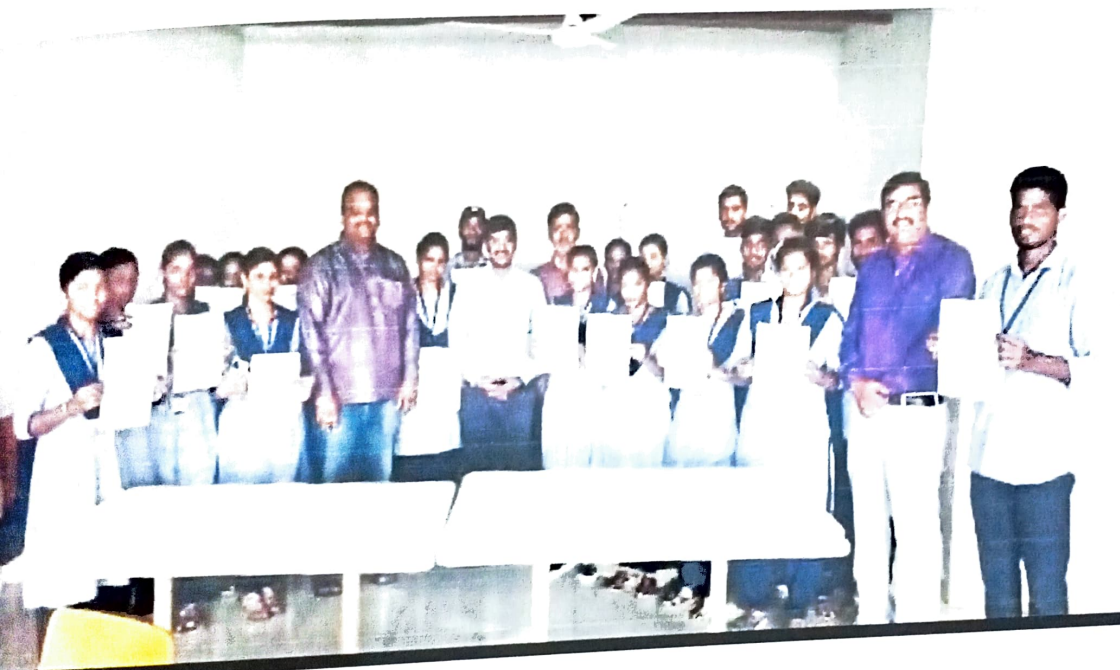
S. MADHUSUDANA RAO
HEAD - HR & ADMIN.
CERAMIC TILE PLANT



CHAPTER-II

Introduction of the organization :-

The main product segments. The wall tiles, floors, tiles vitrified tiles. And porcelain tiles. segments the market shares. Are 35 presents 53 percent and 12 Percent respectively for wall, floor form. vitrified / Porcelain tiles. Ceramic tiles. us a product segment have grown to 3.8 million tons production. Per annum the potential seems to be great particularly in view of the boom in the housing sector, retail sector and IT and BPO sector the ceramic tiles. sector. has been clocking robust growth of 12-15 Percent. Consistently over the last few years. The investment of 5.50000 People 50000 of women is direct employed.



SHORT-TERM INTERNSHIP

“MANUFACTURING PROCESS & MARKETING MANAGEMENT OF CERAMIC TILES”



PROJECT WORK SUBMITTED

BY

PADITHINA MAHESH

UNDER THE SUPERVISION OF

SRI.V.V.SUBBA RAO

DEPARTMENT OF ENGLISH

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**



HR/PW/2022/1511/2186

Date :- 15-11-2022

CERTIFICATE

This is to certify that **Mr. P.MAHESH**, Admission. No. **2186** IInd B.Com Student of Government Degree college, Seethanagaram, E.G.Dist., has successfully completed the project / Internship in our Ceramic Tile Factory situated at S.No.913, APIIC Phase-III, Industrial Park, Peddapuram, E.G.Dist.from **16-09-2022 TO 15-11-2022**.

During this period the behaviour and conduct of the student was found good.

For APARNA ENTERPRISES LIMITED

*Checked by
15/11*

CH.S. MADHUSUDANA RAO
HEAD - HR & ADMIN.
CERAMIC TILE PLANT


OFFICIAL CERTIFICATION

This is to certify that **PADITHINA MAHESH** Reg. No. **201108100020** has completed his/her Internship in Aparna Enterprises Private Limited, Peddapuram, E.G. Dist., A.P. on "**Manufacturing Process & Marketing Management of Ceramic Tiles**" under my supervision as a part of partial fulfillment of the requirement for the Degree of II B.Com., (IV Semester) in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


Principal
PRINCIPAL
Government Degree College
SEETHANAGARAM-533 287
E.GDt., (A.P.)

Introduction of The organization:-

The main product segments are the wall tiles, floor tiles, vitrified tiles and porcelain tile segments. The market shares are 35 percent, 53 percent and 12 percent respectively for wall, floor & amp; vitrified/porcelain tiles. Ceramic tiles as a product segment have grown to 3.8 million tons production per annum. The potential seems to be great particularly in view of the boom in the housing sector, retail sector and IT and BPO sectors. The ceramic tiles sector has been clocking a robust growth of 12-15 percent consistently over the last few years. The investment in the ceramic industry provides employment of 55000 people, 50000 of whom is directly employed.

The word ceramic comes from the Greek word "keramos" meaning pottery; it is related to an old Sanskrit root meaning "to burn" but was primarily used to mean "bunt stuff". In the early days the tiles were hand made hand formed and hand painted.

Vision, mission, and values of The organization:-

Aparna enterprises aims for excellence and quality as a leader in all of its products and services. Aparna enterprises want to change the



SHORT-TERM INTERNSHIP

“MANUFACTURING PROCESS & MARKETING MANAGEMENT OF CERAMIC TILES”



PROJECT WORK SUBMITTED

BY

PANDRAKULA.ARCHANA

UNDER THE SUPERVISION OF

SRI.V.V.SUBBA RAO

DEPARTMENT OF ENGLISH

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**

R/PW/2022/1511/2187

Date :- 15-11-2022

CERTIFICATE

This is to certify that **Kum. P. ARCHANA**, Admission. No. 2187 IInd B.Com Student of Government Degree college, Seethanagaram, E.G.Dist., has successfully completed the project / Internship in our Ceramic Tile Factory situated at S.No.913, APIIC Phase-III, Industrial Park, Meddapuram, E.G.Dist.from **16-09-2022 TO 15-11-2022**.

During this period the behaviour and conduct of the student was found good.

For APARNA ENTERPRISES LIMITED

Chaudhary
15/11
CH.S. MADHUSUDANA RAO
HEAD - HR & ADMIN.
CERAMIC TILE PLANT




OFFICIAL CERTIFICATION

This is to certify that **P.ARCHANA** Reg. **201108100021** Nohas completed his/her Internship in **Aparna Enterprises Private Limited, Peddapuram, E.G. Dist., A.P.** on "**Manufacturing Process & Marketing Management of Ceramic Tiles**" under my supervision as a part of partial fulfillment of the requirement for the Degree of **II B.Com., (IV Semester)** in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


Principal
PRINCIPAL
Government Degree College
SEETHANAGARAM-533 287.
E.G.Dt., (A.P.)

CHAPTER - II

Introduction of the organization:-

Aparna Enterprises Limited (AEL) is a part of the highly successful Aparna Group. Founded in the year 1990, AEL prides in having the largest market share in South India through a wide range of businesses in building-material products, such as RMC (Ready-mix Concrete), UPVC window & Door systems, ~~UPVC~~ UPVC Profiles, tiles, Sanitary ware & kitchens, Aluminium window & Door systems and Interiors & Exteriors. Associated with several landmark projects for over 3 decades AEL is globally renowned for setting benchmarks in technology, research, design, and quality.

What initially started as a business in ceramic tile distribution, today stands tall as a leader in multiple business ventures. Over the past years AEL has established a reputation as one



SHORT-TERM INTERNSHIP

"MANUFACTURING PROCESS & MARKETING MANAGEMENT OF CERAMIC TILES"



PROJECT WORK SUBMITTED

BY

RELANGI SURYA PRAKASH

UNDER THE SUPERVISION OF

SRI.V.V.SUBBA RAO

DEPARTMENT OF ENGLISH

FROM 16-09-2022 TO 15-11-2022

GOVERNMENT DEGREE COLLEGE

SEETHANAGARAM, E.G. DIST., A.P.

OFFICIAL CERTIFICATION

This is to certify that **RELANGI SURYA PRAKASH** Reg. No. **201108100023** has completed his/her Internship in **Aparna Enterprises Private Limited, Peddapuram, E.G. Dist., A.P.** on "**Manufacturing Process & Marketing Management of Ceramic Tiles**" under my supervision as a part of partial fulfillment of the requirement for the Degree of **II B.Com., (IV Semester)** in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.

V.V. J.S.R.
Mentor

V.V. J.S.R.
Coordinator

V.V. J.S.R.
Principal
PRINCIPAL
Government Degree College
SEETHANAGARAM-533 287
E.GDt., (A.P.)

HR/PW/2022/1511/2221

Date :- 15-11-2022

CERTIFICATE

This is to certify that **Mr. R.SURYA PRAKASH**, Admission. No. **2221** IInd B.Com Student of Government Degree college, Seethanagaram, E.G.Dist., has successfully completed the project / Internship in our Ceramic Tile Factory situated at S.No.913, APIIC Phase-III, Industrial Park, Peddapuram, E.G.Dist.from **16-09-2022 TO 15-11-2022**.

During this period the behaviour and conduct of the student was found good.

For APARNA ENTERPRISES LIMITED

Good to 15/11

CH.S. MADHUSUDANA RAO
HEAD - HR & ADMIN.
CERAMIC TILE PLANT



Introduction of the organization:

The main product segments are the wall tiles, floor tiles, vitrified tiles and porcelain tiles segments. The market shares are 35 percents, 3 percents and 12 percents respectively for wall, floor & amp; vitrified / porcelain tiles ceramic tiles as a products segments have grown to 3.8 billion tones production per annum. The potential seem to be great particularly in view of the boom in the housing sector, retail sector and BPO sectors the ceramic tiles sector has been showing a robust growth of 12-15 percents consistently over the last few years. The investments in the ceramic industry provides employments of 550000 people, 50000 of women is directly employed.

The word ceramic comes from the Greek word "keramos" meaning pottery; it is related to an old Sanskrit root meaning "to burn" but was primarily used to mean "burnt stuff". In the early days the tiles were hand made hand formed and hand pointed.



in OnePlus
by Triple Camera



SHORT-TERM INTERNSHIP

“MANUFACTURING PROCESS

&

MARKETING MANAGEMENT OF CERAMIC TILES”



PROJECT WORK SUBMITTED

BY

SHAIK.PAPA

UNDER THE SUPERVISION OF

SRI.V.V.SUBBA RAO

DEPARTMENT OF ENGLISH

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**

5

OFFICIAL CERTIFICATION

This is to certify that **SK PAPA** Reg. No. **201108100024** has completed his/her Internship in **Aparna Enterprises Private Limited, Peddapuram, E.G. Dist., A.P.** on "**Manufacturing Process & Marketing Management of Ceramic Tiles**" under my supervision as a part of partial fulfillment of the requirement for the Degree of **II B.Com., (IV Semester)** in the Department of Commerce, Government Degree College, **Seethanagaram, East Godavari Dist., A.P.**

This is accepted for evaluation.

V V. *[Signature]*
Mentor/Coordinator

V V. *[Signature]*
co-coordinator

[Signature]
Principal
PRINCIPAL
Government Degree College
SEETHANAGARAM-533 287
E.GDt., (A.P.)

APARNA ENTERPRISES LIMITED

(An ISO 9001 - 2015 Company)



W/2022/1511/2196

Date :- 15-11-2022

CERTIFICATE

is to certify that **Kum. Sk.PAPA**, Admission. No. **2196** IInd B.Com Student of
Government Degree college, Seethanagaram, E.G.Dist., has successfully completed the project /
internship in our Ceramic Tile Factory situated at S.No.913, APIIC Phase-III, Industrial Park,
Chilapuram, E.G.Dist.from **16-09-2022 TO 15-11-2022**.

During this period the behaviour and conduct of the student was found good.

APARNA ENTERPRISES LIMITED

*Good up
15/11*

MADHUSUDANA RAO
D - HR & ADMIN.
CERAMIC TILE PLANT

Production of The organization:

The main products are The wall tiles, floor tiles, vitrified tiles and project porcelain segments, The market shares are 35 percent, 35 percent and 12 percent respectively for wall, floor and vitrified/porcelain tiles Ceramic tiles a product segment have grown to 3.8 million tons production per annum. The potential seems to be great particularly in view of the boom in the housing sector, retail sector and IT and BPO sectors The Ceramic sector has been clocking a robust growth of 12-15 percent consistently over last 5 years The investment in the Ceramic industry provides employment of 550000 people out of which 100000 women is directly employed.

The word Ceramic comes from Greek word "keramos" meaning pottery; it is related to an old Sankrit root meaning "to burn" but was primarily used



SHORT-TERM INTERNSHIP

“MANUFACTURING PROCESS

&

MARKETING MANAGEMENT OF CERAMIC TILES”



PROJECT WORK SUBMITTED

BY

SHAIK VASEEM

UNDER THE SUPERVISION OF

SRI.V.V.SUBBA RAO

DEPARTMENT OF ENGLISH

FROM 16-09-2022 TO 15-11-2022

GOVERNMENT DEGREE COLLEGE

SEETHANAGARAM, E.G. DIST., A.P.


OFFICIAL CERTIFICATION

This is to certify that **SHAIK VASEEM** Reg. No. **201108100025** has completed his/her Internship in **Aparna Enterprises Private Limited, Peddapuram, E.G. Dist., A.P.** on "**Manufacturing Process & Marketing Management of Ceramic Tiles**" under my supervision as a part of partial fulfillment of the requirement for the Degree of **II B.Com., (IV Semester)** in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


PRINCIPAL
Government Degree College
SEETHANAGARAM-533 287
E.G.Dt., (A.P.)

APARNA ENTERPRISES LIMITED



HR/PW/2022/1511/2199

Date :- 15-11-2022

CERTIFICATE

This is to certify that **Mr. Sk. VASEEM**, Admission. No. **2199** IInd B.Com Student of Government Degree college, Seethanagaram, E.G.Dist., has successfully completed the project / Internship in our Ceramic Tile Factory situated at S.No.913, APIC Phase-III, Industrial Park, Peddapuram, E.G.Dist.from **16-09-2022 TO 15-11-2022**.

During this period the behaviour and conduct of the student was found good.

For **APARNA ENTERPRISES LIMITED**

Chudho
15/11

CH.S. MADHUSUDANA RAO
HEAD - HR & ADMIN.
CERAMIC TILE PLANT



Introduction of the organization:-

The main product segments are the wall tiles, floor tiles, vitrified tiles and porcelain tile segments, The market shares are 35 percent, 53 percent and 12 percent respectively for wall, floor & amp. vitrified/porcelain tiles ceramic tiles as a product segment have grown to 3.8 million tons production per annum. The potential seems to be great particularly in view of the boom in the housing sector, retail sector and IT and ITES sectors. The ceramic tiles sector has been doing robust growth of 12-15 percent consistently over the last few years. The investment in the ceramic industry provides employment of 550000 people, 50000 of whom is directly employed.

The word ceramic comes from the Greek word "keramos" meaning pottery; it is related to an Sanskrit root meaning "to burn" but was primarily used to mean "burnt stuff". In the early days the tiles were made hand formed and hand painted.

vision, mission, and values of the organization:-

Aparna enterprises aims for excellence and quality as leaders in all of its products and services. Aparna enterprises want to change the real industry setting new standards. The company wants to build a future oriented with the following focus.



Short term Internship

Pattabi Agro Foods Pvt Ltd

Project work

U B. Com (G)

2021 - 22

1. A. Praveen Kumar
2. B. Raj Kumar
3. E. Mani Kumar
4. E. Pushpa Jatha
5. G. Jyothi
6. G. Saila devi
7. K. Durga bhavani
8. K. Chinmi

SHORT-TERM INTERNSHIP

**“MANUFACTURING PROCESS
&
PATTABI AGRO FOODS PVT LTD**



PROJECT WORK SUBMITTED

BY

ALLAM PRAVEEN KUMAR

**UNDER THE SUPERVISION OF
KOLA. HARE RAMA KRISHNA**

DEPARTMENT OF COMMERCE

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**



PATTABHI AGRO FOODS PRIVATE LIMITED

EXPORTERS & IMPORTERS

* GSTIN: 37AADCPT270P27P * CIN No: U15312 AP 2005 PTC 047759 * FGI No: 10/PDP/2012
Factory: D No: 12-6-112, Valuthimmapuram Road, Peddapuram - 533 437, Kakinada Dist. A.P. INDIA
Ph: 0884 - 2326600, Mobile: 97053 33044, E-mail: info@pattabhiagro.com

Date: 15-11-2022

CERTIFICATE

This is to Certify that **A. PRAVEEN KUMAR**, Admission No. **2220** II B.Com., student of Government Degree College, Seethanagaram, E.G. Dist., has successfully completed the internship in Pattabhi Agro Foods Private Limited, Peddapuram, East Godavari District, from 16-09-2022 to 15-11-2022.

During this period his behavior and conduct was found good.

For Pattabhi Agro Foods Private Limited.


(M. SRIHARI RAO)

MANAGER HR & Admin




OFFICIAL CERTIFICATION

This is to certify that **ALLAM PRAVEEN KUMAR** .Reg. No. **201108100002** has completed his/her Internship in **pattabi argro foods** Private Limited, Peddapuram, E.G. Dist., A.P. on “**Manufacturing Process & Marketing Management**” under my supervision as a part of partial fulfillment of the requirement for the Degree of II B.Com., (IV Semester) in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


Principal
Government Degree College
SEETHANAGARAM-533 287
E.G.D., (A.P.)

CHAPTER - II

PATTABAI AGRO FOODS PRIVATE LIMITED:

Pattabai Agro foods Private limited is a private incorporated on 13 October 2005. It is classified as a non-govt company and is registered at Registrar of Companies, Vijawada. It's authorized share capital is Rs. 140,000,000 and It's paid up capital is Rs. 89,729,980. It is involved in manufacture of grain mill products, starches and starch products and

Pattabai Agro foods private limited's Annual general meeting (AGM) was last held on 30 November 2021 and as per records from ministry of Corporate Affairs (MCA) it's balance sheet was last filed on 31 March 2021.

Directors of PAFPL are Venkata Krishnarao Banda, Govind Veeravankata Sotya Krishna Banda.

PAFPL's corporate identification Number is (CIN) 5312AP0005P1C047759 and its registration number 47759. It's email address is accounts @ pattabaiagro.com and It's registered address is PNO: 1-218 MILL STREET VELPUR West Godavari AP 534222.

INTRODUCTION OF THE ORGANIZATION:

Pattabai Agro foods Private Limited is one of the largest technologically advanced rice mills in India located in the heart of rising state of Andhra Pradesh India. The great vision and strong management has made a goal as one of the world.



Shot on OnePlus
Powered by Triple Camera



Shot on OnePlus
Powered by Triple Camera



SHORT-TERM INTERNSHIP

**“MANUFACTURING PROCESS
&
PATTABI AGRO FOODS PVT LTD**



PROJECT WORK SUBMITTED

BY

BARAKATI RAJKUMAR

UNDER THE SUPERVISION OF

KOLA. HARE RAMA KRISHNA

DEPARTMENT OF COMMERCE

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**

OFFICIAL CERTIFICATION

This is to certify that **Barakati.Rajkumar** .Reg. No. **201108100003**. has completed his/her Internship in **pattabi argro foods** Private Limited, Peddapuram, E.G. Dist., A.P. on “**Manufacturing Process & Marketing Management** ” under my supervision as a part of partial fulfillment of the requirement for the Degree of II B.Com., (IV Semester) in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


Principal
Government Degree College
SEETHANAGARAM-533 287
E.G.Dt., (A.P.)



PATTABHI AGRO FOODS PRIVATE LIMITED

EXPORTERS & IMPORTERS

✦ GSTIN : 37AADCP7270P2ZP ✦ CIN No. U15312 AP 2005 PTC 047759 ✦ FGL No. 10/PDP/2012

Factory : D.No. 12-6-112, Valuthimmapuram Road, Peddapuram - 533 437, Kakinada Dist., A.P. INDIA.

Ph : 0884 - 2326600, Mobile : 97053 33044, E-mail : info@pattabhiagro.com

Date: 15-11-2022

CERTIFICATE

This is to Certify that **B. RAJ KUMAR**, Admisslon No. **2254** II B.Com., student of Government Degree College, Seethanagaram, E.G.Dist., has successfully completed the internship in Pattabhi Agro Foods Private Limited, Peddapuram, East Godavari District, from 16-09-2022 to 15-11-2022.

During this period his behavior and conduct was found good.

For Pattabhi Agro Foods Private Limited.


(M SRIHARI RAO)
MANAGER HR & Admin



CHAPTER 4: ACTIVITY LOG FOR THE ALL WEEKS

ACTIVITY LOG FOR THE FIRST WEEK

Day/Date	Brief description of the daily activity	Learning outcome
I 16-09-22	Joined in the company as an Intern filed forms.	Joining procedure of company as Intern
II 17-09-22	I went to meet the HR form of on boarding forms as an intern	on boarding procedure
III 18-09-22	manager HR/admin sri.m.sri hari Rao.	How to communicate with reporting manager
IV 19-09-22	communicated with my reporting manager and applied for the	How to communicate with reporting manager
V 20-09-22	the Reporting with my manager the entire company.	DO's and DON'T'S in the company.
VI 21-09-22	the reporting/manager assign tasks to me the tasks	What are the workes should be done in the company
VII 22-09-22	executed in the entire company	Company

Weekly Report

Week-I (From date: 16-09-22 to Date 22-09-22)

Objective of the Activity done:

- * Joining procedure in the company.
- * on boarding procedure.
- * Communicating with HR.

Detailed Report:

I joined Pattabhi Agro Foods Limited company as an Intern it was a good company. It exports the agro foods various countries like Sri Lanka, Cambodia, Nigeria, etc. I filled forms which are mandatory to continue as Intern I met manager HR/admin Sri M. Srihari Rao to submit my Internship.



SHORT-TERM INTERNSHIP

**“MANUFACTURING PROCESS
&
PATTABI AGRO FOODS PVT LTD**



PROJECT WORK SUBMITTED

BY

EETHAKOTA MANI KUMAR

UNDER THE SUPERVISION OF

KOLA. HARE RAMA KRISHNA

DEPARTMENT OF COMMERCE

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**


OFFICIAL CERTIFICATION

This is to certify that **EETHAKOTA MANIKUMAR** .Reg. No. **01108100005** has completed his/her Internship in **pattabi argro foods** Private limited, Peddapuram, E.G. Dist., A.P. on “**Manufacturing Process & Marketing Management**” under my supervision as a part of partial fulfillment of the requirement for the Degree of II B.Com., (IV Semester) in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


Principal
PRINCIPAL
Government Degree College
SEETHANAGARAM-533 267
E.G.D.I., (A.P.)

PATTABHI AGRO FOODS PRIVATE LIMITED

EXPORTERS & IMPORTERS

† GSTIN : 37AADCP7270P2ZP † CIN No U15312 AP 2005 PTC 047750 † FOL No 10/PDP/2012
Factory : D.No 12-6-112, Valuthirmapuram Road, Peddapuram - 533 457, Kakinda Dist - A.P. INDIA
Ph : 0884 - 2326000, Mobile : 97053 33044, E-mail : info@pattabhiagro.com


Date: 15-11-2022

CERTIFICATE

This is to Certify that E. MANI KUMAR, Admission No. 2238 II B.Com.,
of Government Degree College, Seethanagaram, E.G.Dist., has successfully
completed the internship in Pattabhi Agro Foods Private Limited, Peddapuram,
Peddapuram District, from 16-09-2022 to 15-11-2022.

During this period his behavior and conduct was found good.

Pattabhi Agro Foods Private Limited.


(M SRIHARI RAO)
MANAGER HR & Admin



CHAPTER 4: ACTIVITY LOG FOR THE ALL WEEKS

ACTIVITY LOG FOR THE FIRST WEEK

Day/Date	Brief description of the daily activity	Learning outcome
I 16-09-22	Joined in the company as an Intern filled forms	Joining procedure in company as Intern
II 17-09-22	I went to meet the HR for my on boarding process	on boarding procedure
III 18-09-22	met HR/ Admins/ mstii	How the HR
IV 19-09-22	Communicated with my reporting manager	How to communicate with manager
V 20-09-22	The reporting manager company works	tasks and reports in the company
VI 21-09-22	The reporting manager	what are the should
VII 22-09-22	manager HR/ Admins/ mstii	processing of cast-ic - feed

Weekly Report

Week-I (From date: 16-09-22 to Date 22-09-22)

Objective of the Activity done:

- Joining procedure in the company
- on boarding procedure
- communication with HR
- communication with reporting manager

Detailed Report:

I joined Parlabhi Agro Foods limited company as an Intern. It was a good company. It exports various agro foods to various countries like Sri Lanka etc. As an intern I met the manager HR Admin. Sri Srinivas Rao to submit my internship report. Then as an intern I met HR for my on boarding process as an intern. The manager HR Admin.



SHORT-TERM INTERNSHIP

**"MANUFACTURING PROCESS
&
PATTABI AGRO FOODS PVT LTD**



PROJECT WORK SUBMITTED

BY

EETHAKOTA PUSHPALATHA

UNDER THE SUPERVISION OF

KOLA. HARE RAMA KRISHNA

DEPARTMENT OF COMMERCE

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**


OFFICIAL CERTIFICATION

This is to certify that **EETHAKOTA PUSHPALATHA** Reg. No. **201108100006** has completed his/her Internship in **pattabi argro foods Private Limited**, Peddapuram, E.G. Dist., A.P. on "**Manufacturing Process & Marketing Management**" under my supervision as a part of partial fulfillment of the requirement for the Degree of **II B.Com., (IV Semester)** in the Department of Commerce, **Government Degree College, Seethanagaram, East Godavari Dist., A.P.**

This is accepted for evaluation.


Mentor


Coordinator


Principal
Government Degree College
SEETHANAGARAM-533 002
E.G.D., (A.P.)

PATTABHI AGRO FOODS PRIVATE LIMITED

EXPORTERS & IMPORTERS

✦ GSTIN : 37AADCP7270P2ZP ✦ CIN No. U15312 AP 2005 PTC 047759 ✦ FGL No. 10/PDP/2012

Factory : D.No. 12-6-112, Valuthimmapuram Road, Peddapuram - 533 437, Kakinada Dist., A.P. INDIA.

Ph : 0884 - 2326600, Mobile : 97053 33044, E-mail : info@pattabhiagro.com

Date: 15-11-2022

CERTIFICATE

This is to Certify that E. PUSPA LATHA, Admission No. 2201 II B.Com.,
nt of Government Degree College, Seethanagaram, E.G.Dist., has successfully
leted the internship in Pattabhi Agro Foods Private Limited, Peddapuram,
Godavari District, from 16-09-2022 to 15-11-2022.

ng this period her behavior and conduct was found good.

Pattabhi Agro Foods Private Limited.


(M. SRIHARI RAO)
MANAGER HR & Admin



CHAPTER 4: ACTIVITY LOG FOR THE ALL WEEKS

ACTIVITY LOG FOR THE FIRST WEEK

Day/Date	Brief description of the daily activity	Learning outcome
I 16-09-22	Joined in the company as an Intern filed forms.	Joining Procedure in Company as Intern.
II 17-09-22	boarding process as an Intern.	On boarding procedure
III 18-09-22	Manager HR/Admin Sri. M. Srihari Rao.	Communicates the with manager.
IV 19-09-22	Applied for the tasks to be	How to communicate manager
V 20-09-22	How the Company works.	Do's and Don'ts in the company
VI 21-09-22	Communicated with my Reports	What are the tasks
VII 22-09-22	How the tasks are executed.	should be done in the company

Weekly Report

Week-I (From date: 16-09-22 to Date 22-09-22)

Objective of the Activity done:

- Joining procedure in the company
- On boarding procedure.
- Do's and don'ts in the company

Detailed Report:

In I joined Patakhi Agro Foods limited company as an Intern. It was a good company. HR & Admin Sri. M. Srihari Rao to submit my Internship my Internship requestion letter.

Do's and don'ts in the company. the reporting manager assigns tasks to me.



SHORT-TERM INTERNSHIP

“MANUFACTURING PROCESS & MARKETING MANAGEMENT OF CERAMIC TILES”



PROJECT WORK SUBMITTED

BY

GADI. JYOTHI.

UNDER THE SUPERVISION OF

KOLA. HARE RAMA KRISHNA

DEPARTMENT OF COMMERCE

FROM 16-09-2022 TO 15-11-2022


OFFICIAL CERTIFICATION

This is to certify that **GADI. JYOTHI**.Reg. No. **20110810007**. has completed his/her Internship in **pattabi argro foods** Private Limited, Peddapuram, E.G. Dist., A.P. on "**Manufacturing Process & Marketing Management**" under my supervision as a part of partial fulfillment of the requirement for the Degree of II B.Com., (IV Semester) in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


~~Principal~~
PRINCIPAL
Government Degree College
SEETHANAGARAM-533 287
E.G.Dt., (A.P.)



PATTABHI AGRO FOODS PRIVATE LIMITED

EXPORTERS & IMPORTERS

✚ GSTIN : 37AADCP7270P2ZP ✚ CIN No. U15312 AP 2005 PTC 047750 ✚ FCL No. 10/PDP/2012

Factory : D.No. 12-6-112, Valuthimmapuram Road, Peddapuram - 533 437, Kakinada Dist., A.P. INDIA.

Ph : 0884 - 2326600, Mobile : 97053 33044, E-mail : info@pattabhiagro.com

Date: 15-11-2022

CERTIFICATE

This is to Certify that **G. JYOTHI**, Admission No. **2198** II B.Com., student of Government Degree College, Seethanagaram, E.G.Dist., has successfully completed the internship in Pattabhi Agro Foods Private Limited, Peddapuram, East Godavari District, from 16-09-2022 to 15-11-2022.

During this period her behavior and conduct was found good.

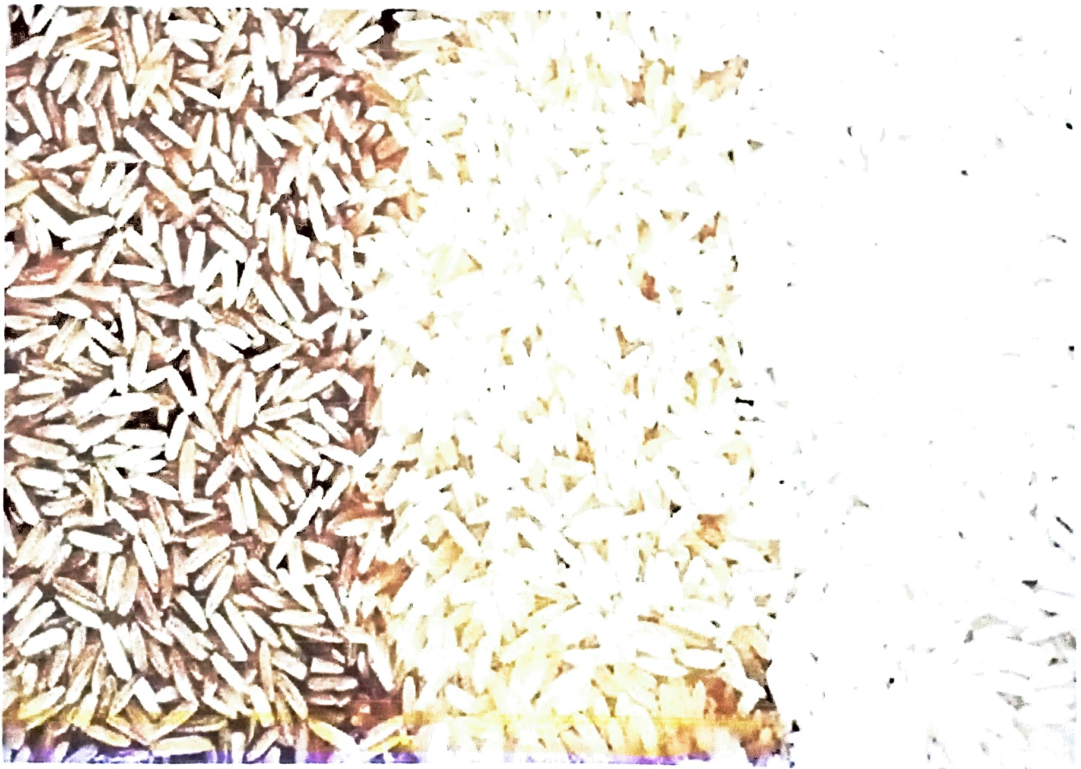
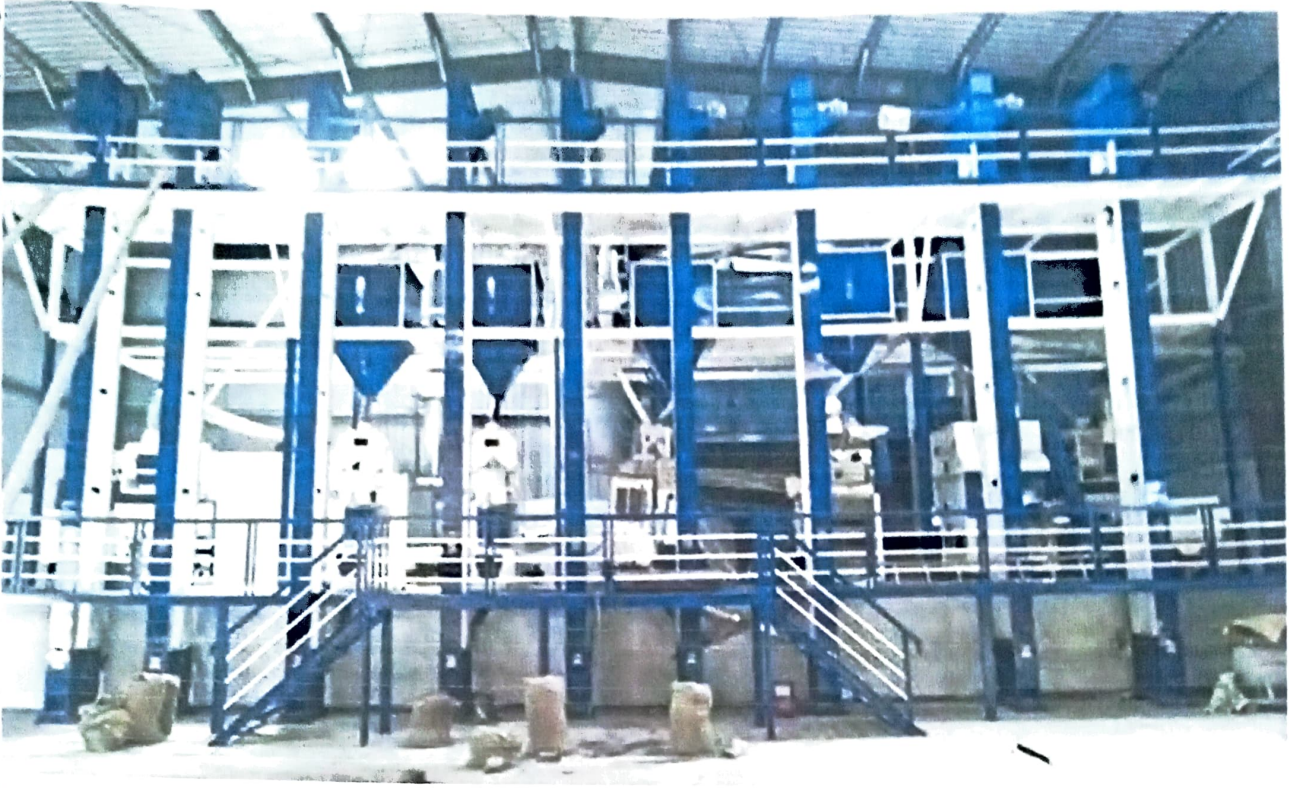
For Pattabhi Agro Foods Private Limited.


(M. SRIHARI RAO)
MANAGER HR & Admin



Experienced Promoters with established track record

PAPPL was established in Velpur, West Godavari District in Andhra Pradesh in 1940 by Mr. Pattabhi Choudhary father of Mr. Ramachandra Rao. Mr. B. Ramachandra Rao, a qualified Chartered Accountant and currently serves as the Chairman of the company. He has around three decades of experience in the Agro industry. He is ably supported by his two sons; Mr. B. V. Krishna Rao is the Managing Director of the company. He looks after the sales and production activities of the company and Mr. V. V. S. K. Govind is the Executive Director of the company; a qualified MBA and looks after the procurement activity. Furthermore, the management team comprises promoters are resourceful and bring in need-based funds to support the business operations. Also, the promoters are as on March 31, 2022, the company had outstanding Rs. 34.00 crore by March 31, 2023.



SHORT-TERM INTERNSHIP

“MANUFACTURING PROCESS
&
PATTABI AGRO FOODS PVT LTD



PROJECT WORK SUBMITTED

BY

GOLI SAILADEVI

UNDER THE SUPERVISION OF
KOLA. HARE RAMA KRISHNA

DEPARTMENT OF COMMERCE

FROM 16-09-2022 TO 15-11-2022


**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**


OFFICIAL CERTIFICATION

This is to certify that **GOLI SAILADEVI** .Reg. No. **201108100008** has completed his/her Internship in **pattabi argro foods** Private Limited, Peddapuram, E.G. Dist., A.P. on "**Manufacturing Process & Marketing Management**" under my supervision as a part of partial fulfillment of the requirement for the Degree of **B.Com., (IV Semester)** in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Supervisor


Coordinator


PRINCIPAL
Government Degree College
SEETHANAGARAM-533 267
E.G.Dt., (A.P.)



PATTABHI AGRO FOODS PRIVATE LIMITED

EXPORTERS & IMPORTERS

† GSTIN : 37AADCP7270P2ZP † CIN No. U15312 AP 2005 PTC 047759 † FGL No. 10/PDP/2012

Factory : D.No. 12 B 112, Valuthimmapuram Road, Peddapuram - 533 437, Kakinada Dist., A.P. INDIA.

Ph : 0884 - 2326600, Mobile : 97053 33044, E-mail : info@pattabhiagro.com

Date: 15-11-2022

CERTIFICATE

This is to Certify that G. SAILA DEVI, Admission No. 2202 II B.Com., student Government Degree College, Seethanagaram, E.G.Dist., has successfully completed the internship in Pattabhi Agro Foods Private Limited, Peddapuram, Godavari District, from 16-09-2022 to 15-11-2022.

During this period her behavior and conduct was found good.

Pattabhi Agro Foods Private Limited.


(M SRIHARI RAO)
MANAGER HR & Admin



CHAPTER 4: ACTIVITY LOG FOR THE ALL WEEKS

ACTIVITY LOG FOR THE FIRST WEEK

Day/Date	Brief description of the daily activity	Learning outcome
I 16-09-22	Joined in the company as an intern and forums explained the company.	Joining procedure in company as an intern.
II 17-09-22	I went to meet the HR for my onboarding document as an intern.	on boarding procedure.
III 18-09-22	Manager HR/Administration Sri. Hazi Rao introduced the reporting manager.	How the HR manager communicates the manager.
IV 19-09-22	Communicated with my reporting manager and to be assigned to us.	How to communicate with the reporting manager.
V 20-09-22	The reporting manager explained the company how the company works.	Do's and don'ts in the company.
VI 21-09-22	The top management discussed about the work should.	What are the work should.
VII 22-09-22	Tasks are executed in the company internship.	before in the company.

Weekly Report

Week-I (From date: 16-09-22 to Date 22-09-22)

Objective of the Activity done:

Joining procedure in the company.
on boarding procedure.

communication with the reporting manager.
do's and don'ts in the company.

Detailed Report:

I joined Pattabhi Agro Foods Limited company as an intern. It was a good company. It explains the agro foods various activities like production, marketing etc. I studied forms which are mandatory to continue as an intern. I met the HR & Admin Sri. Hazi Rao to submit my internship. My internship was a good experience as an intern. I went to meet the HR for my onboarding process as an intern. The manager HR & Admin Sri. Hazi Rao introduced me to the reporting manager. I communicated with my reporting manager and introduced about me. I communicated how the company works. Do's and don'ts in the company. The reporting



SHORT-TERM INTERNSHIP

**“MANUFACTURING PROCESS
&
PATTABI AGRO FOODS PVT LTD**



PROJECT WORK SUBMITTED

BY

KODE DURGA BHAVANI

UNDER THE SUPERVISION OF

KOLA. HARE RAMA KRISHNA

DEPARTMENT OF COMMERCE

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**

4


OFFICIAL CERTIFICATION

This is to certify that **KODE DURGA BHAVANI** .Reg. No. 201108100010 has completed his/her Internship in **pattabi argro foods** Private Limited, Peddapuram, E.G. Dist., A.P. on “**Manufacturing Process & Marketing Management**” under my supervision as a part of partial fulfillment of the requirement for the Degree of II B.Com., (IV Semester) in the Department of Commerce, Government Degree College, Seethanagaram, East Godavari Dist., A.P.

This is accepted for evaluation.


Mentor


Coordinator


Principal
Government Degree College
SEETHANAGARAM-533 207
E.G.D., (A.P.)

6
PATTABHI AGRO FOODS PRIVATE LIMITED
EXPORTERS & IMPORTERS

✦ GSTIN : 37AADCP7270P2ZP ✦ CIN No U15312 AP 2005 PTC 047759 ✦ FGL No 10/PDP/2012

Factory : D No. 12-6-112, Valuthimmapuram Road, Peddapuram - 533 437, Kakinada Dist., A P INDIA

Ph : 0884 - 2326600, Mobile : 97053 33044, E-mail : info@pattabhiagro.com

Date: 15-11-2022

CERTIFICATE

This is to Certify that **K. DURGA BHAVANI**, Admission No. **2200** II B.Com.,
Student of Government Degree College, Seethanagaram, E.G.Dist., has successfully
completed the internship in Pattabhi Agro Foods Private Limited, Peddapuram,
Godavari District, from 16-09-2022 to 15-11-2022.

During this period her behavior and conduct was found good.

Pattabhi Agro Foods Private Limited.

(M SRIHARI RAO)
MANAGER HR & Admin



"CHAPTER - II"

"OVERVIEW OF THE ORGANIZATION"

PROGSSIVE CONTENTS :-

Pattabbi Agro Foods Private Limited (PAFPL) was established in Velpul West Godavari District in Andhra Pradesh 1940 by Mr. Pattabhi Chowdhary 'father' Mr. B. Ramachandra Rao. Mr. B. Ramachandra Rao is the present chairman of the PAFPL and has more than five decades of experience in the Agro industry. He is ably supported by his two sons Mr. Banda Venkata Krishna Rao (Managing Director) and Mr. Banda V.V.S.K. Govind (Executive Director).

PAFPL is engaged in trading and processing of Paddy, Rice and Agri Commodities in both domestic and exports market PAFPL



SHORT-TERM INTERNSHIP

**"MANUFACTURING PROCESS
&
MARKETING MANAGEMENT OF AGRO FOODS"**



PROJECT WORK SUBMITTED

BY

K.CHINNI
II.B.Com(Gen)

UNDER THE SUPERVISION OF

SRI.K.HARE RAMA KRISHNA

DEPARTMENT OF COMMERCE

FROM 16-09-2022 TO 15-11-2022

**GOVERNMENT DEGREE COLLEGE
SEETHANAGARAM, E.G. DIST., A.P.**


OFFICIAL CERTIFICATION

This is to certify that **KOTA CHINNI** Reg. No. **201108100011** has completed his/her Internship in **Pattabhi Agro Foods Private Limited**, **Peddapuram, E.G.Dist., A.P.** on "**Manufacturing Process & Marketing Management of Agro Foods**" under my supervision as a part of partial fulfillment of the requirement for the Degree of **II B.Com., (IV Semester)** in the Department of Commerce, **Government Degree College, Seethanagaram, East Godavari Dist., A.P.**

This is accepted for evaluation.


Mentor


Coordinator


PRINCIPAL
Principal
Government Degree College
SEETHANAGARAM-533 287
E.GDt., (A.P.)



PATTABHI AGRO FOODS PRIVATE LIMITED

EXPORTERS & IMPORTERS

* GSTIN : 37AADCP7270P2ZP * CIN No. U15312 AP 2005 PTC 047759 * FGL No. 10/PDP/2012

Factory : D.No. 12-6-112, Valuthimmapuram Road, Peddapuram - 533 437, Kakinada Dist., A.P. INDIA.
Ph : 0884 - 2326600, Mobile : 97053 33044, E-mail : info@pattabhiagro.com


Date: 15-11-2022

CERTIFICATE

This is to Certify that **K. CHINNI**, Admission No. **2188** II B.Com., student of Government Degree College, Seethanagaram, E.G. Dist., has successfully completed the internship in Pattabhi Agro Foods Private Limited, Peddapuram, Godavari District, from 16-09-2022 to 15-11-2022.

During this period her behavior and conduct was found good.

For Pattabhi Agro Foods Private Limited.


(M. SRIHARI RAO)
MANAGER HR & Admin



CHAPTER 4: ACTIVITY LOG FOR THE ALL WEEKS

ACTIVITY LOG FOR THE FIRST WEEK

Day/Date	Brief description of the daily activity	Learning outcome
I 16-09-22	Joined in the Company as an Intern Filed forms, explored the company. Met manager HR/Admin Sri M. Sathari Rao	Joining Procedure in Company as Intern.
II 17-09-22	I went to meet the HR for my on boarding process as an Intern.	On boarding Procedure
III 18-09-22	Manager HR/Admin Sri. M. Sri hari Rao. Introduced the reporting Manager.	How the HR Manager Communicates the with reporting manager.
IV 19-09-22	Communicated with my Reporting manager and Applied for the tasks to be assigned to us.	How to Communicate with reporting manager
V 20-09-22	The Reporting Manager explains the entire Company. How the company works.	Do's and Don'ts in the company
VI 21-09-22	The reporting manager assigns tasks to me. How the tasks are executed in the entire Internship	What are the works should be done in the Company

